



ZedMed[®]

For a Healthy India..

ZEDMED

FRANCHISE MODEL

Company Support

Site selection & Designing, Marketing support
Inventory Management, HR support,
Billing support, IT support,
Customer Relationship, Management support
& Loyalty Reward Programme

ZedMed Pharmacy Products

Allopathic Medicines, Ayurvedic Medicines
Surgical Products, OTC Product
Daily Use Products, Other Medical & Wellness
Products, FMCG daily use products

Key Franchise Facts

Area Required: 150 Sq. Ft to 250 Sq. Ft
(Owned or Leased)

Investment: Rs 14 Lakh to Rs 16 Lakh

Profit Margins: 25% to 50%, Tenure: 5 years



Why ZedMed Pharmacy

- ▶ Well Established & Reputed Brand name in Pharmaceutical Industry
- ▶ Fully Approved & Licensed by regulatory authorities
- ▶ 5 Star Amenities & Pleasant Ambiance & Infrastructure
- ▶ 100% Focus on Cleanliness & Hygiene
- ▶ Centralized Supervision & Monitoring
- ▶ Centralized Medicine Purchasing
- ▶ Centralized Inventory Management for Medicines & Lab Consumables



ZedMed Franchise Benefits

As a ZedMed franchise you get to enjoy the value of the brand, that customers find easy to trust. You associate yourself with a name that stands for excellent customer service and brings its expertise.

1

PROCUREMENT

Will assist with intital procurement of medicines & FMCG stock, shall also introduce distributors of particular medicines in Gurgaon.

2

PROMOTIONS

Shall be providing all kinds of graphics (imagery) for the purpose of promotions. ZedMed shall also assist in planning for execution of Marketing & Promotions.

3

POS SYSTEM

That a POS System shall be provided by the Franchisor at the cost of Franchisee for the purpose of Inventory management and billing.



4

TRAINING

Shall provide training to the staff hired on how to speak with customers and how to procure medicines on a day to day basis.

5

HIRING

Shall assist with hiring of staff, setting up interviews with potential pharmacists and other staff required at the shop.

6

INTERIORS

Providing interior designs in tune with the brand design and policies for the pharmacy.

7

UNIFORM

In order to maintain uniformity in dress code of all employees, ZedMed shall provide uniforms (one time) to all employees, to be replanished by the franchisee.

8

LICENSE

Provide assistance in procurement of drug license.

PROPERTY

Floor area requirement 200-250 Sq.ft Preferred location of unit franchise outlet - NCR

ENTERPRISE

Franchisee training to be provided at Franchisee premise

AGGREEMENT

Standard franchise agreement franchise term for 5 Years mutually renewable



Investment Model for a ZedMed Franchise

(Model 200Sqft)	(Rent Not Included)
Franchisee Investment	Interior Requirements
Investment Amount 12.5 Lakh- 14.5Lakh	Glass and Moduler
Medicines : 6 Lakh to 7 Lakh	Power Backup - Inverter
Interiors : 3 Lakh to 4 Lakh	Computers and Printers
Miscellaneous : 50,000	Point of Sale Machine
Total - 9.5 Lakh to 11.5 Lakh	Air Conditioner, Refrigerator
Franchise/Brand Fee - INR 3 Lakh	Display and Branding

Franchisee/Brand Fee - INR 3 Lakh

Monthly Royalty Fee - 3% of Revenue

(This shall be paid every month as calculated on revenue of that month)

Contract term : 5 Years

Break even : 12-15 Months

CORPORATE ADDRESS

**AVC Distributions Private Limited
Plot No 39/27, Basement,
Sector 27, Gurgaon**

**Email : info@avcdistributions.com
Contact Us : 9811958777, 9643461676**